

HM GOVERNMENT OF GIBRALTAR Ministry of Tourism, Public Transport and the Port Suite 631 Europort Gibraltar

## PRESS RELEASE

No. 846/2012

Date: 19<sup>th</sup> December 2012

## THE GIBUNCO GIBRALTAR INTERNATIONAL LITERARY FESTIVAL

HM Government of Gibraltar is pleased to announce that the Gibunco Group have agreed to become the title sponsors of the Gibraltar International Literary Festival, which will be held in October 2013. This will be a partnership operation between HMGoG and the Gibunco Group.

The benefits to the Group would include:-

- a. Named sponsorship of key speakers and events at the Festival.
- b. High profile promotion of the Group on the Festival website.
- c. Co-hosting with HMGoG of all key Festival events.
- d. All Festival events to be branded by the Group.

"I am delighted that the Gibunco Group will become an essential part of our first International Literary Festival," said the Hon Neil Costa, Minister for Tourism, Commercial Affairs, Public Transport and the Port. "It is important to the Government to have this high profile and successful Gibraltar-based, international company endorsing the event with its support. I am confident the Festival will attract the participation of world-class speakers, renowned local authors and the attendance of many literature enthusiasts."

The Chairman of the Gibunco Group, John Bassadone said, "We are extremely pleased to be supporting HM Government of Gibraltar in organising this first major literary event to be hosted next year bringing together a wealth of international distinguished speakers to our City to create a new cultural festival for Gibraltar."